



P E G A S U S

Pegasus Therapeutic Riding
310 Peach Lake Road
Brewster, NY 10509-1715

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pegasustr.org

Founded in 1975, Pegasus is a PATH International Premier Accredited Center

3rd Annual Pegasus Gala ~ “Denim and Diamonds Dance” Saturday, September 30~ 4pm-8pm Pegasus Farm~ Brewster, NY

Mane Sponsor\$15,000

- ❖ Designation as “Denim and Diamonds Dance” Presented by [Your Name]”
- ❖ Tickets for 2 tables of 10 at the event (\$3,000 value)
- ❖ Prominent display of logo and sponsorship designation on event signage and cover of event program
- ❖ Inclusion of logo and sponsorship designation on Pegasus web page for one year
- ❖ Full-page ad in the program
- ❖ Opportunity to display materials at event
- ❖ Recognition on all event promotions including media, email blasts, Facebook, etc

Lead Sponsor.....\$10,000

- ❖ Tickets for a table of 10 at the event (\$1,500 value)
- ❖ Prominent display of logo and sponsorship designation on event signage and cover of event program
- ❖ Inclusion of logo and sponsorship designation on Pegasus web page for one year
- ❖ Full-page ad in the program
- ❖ Recognition on all event promotions including media, email blasts, Facebook, etc

Gallop Sponsor.....\$5,000

- ❖ Tickets for a herd of 6 at the event (\$900 value)
- ❖ Prominent display of logo and sponsorship designation on event signage and in event program
- ❖ Inclusion of logo and sponsorship designation on Pegasus web page
- ❖ Half-page ad in the program
- ❖ Recognition on all event promotions including media, email blasts, Facebook, etc

Trot On Sponsor\$2,500

- ❖ Four tickets to the event (\$600 value)
- ❖ Prominent display of logo and sponsorship designation on event signage and in event program
- ❖ Quarter-page ad in program
- ❖ Recognition on all event promotions including media, email blasts, Facebook, etc

Saddle Up Sponsor.....\$1,000

- ❖ Two tickets to the event (\$300 value)
- ❖ Prominent display of logo and sponsorship designation on event signage and in event program
- ❖ Quarter-page ad in the program
- ❖ Recognition on all event promotions including media, email blasts, Facebook, etc

**Contact Director of Development Candice Sciarrillo for any questions or further information
845-669-8235 x110**

Pegasus Therapeutic Riding, Inc. is a 501(c)(3) nonprofit organization. The portion of any donation for which goods and services are not exchanged is tax-deductible as allowable by IRS regulations.