

Privacy Policy

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We value your privacy very highly. Please read this Privacy Policy carefully before using the pegasustr.org Website (the "Website") operated by Pegasus Therapeutic Riding, a(n) Nonprofit formed in Connecticut, United States ("us," "we," "our") as this Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you.

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others, who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

What information we collect

We collect any and all information that you enter on this Website. We collect the following information about you:

Category of information	Specific piece of information
Identifying information	Name
Identifying information	Postal / Shipping address
Identifying information	Billing address
Identifying information	Phone number
Identifying information	IP address
Identifying information	Email address

Category of information	Specific piece of information
Identifying information	Device identifier
Financial information	Card expiration date
Financial information	Credit card or debit card number
Financial information	Card CVV (security code)
Internet or other electronic activity	Browsing history
Internet or other electronic activity	Search history
Internet or other electronic activity	Information regarding your interaction with our website or application

How we may use your information

We may use the information that you provide us for the following:

- Analytics;
- Enforcing our Terms of Service;
- Marketing and advertising;
- Performing services;
- Providing customer service;
- Verifying customer information.

Cookies

A cookie is a small piece of data sent from a website and stored on your computer by your web browser. The file is added once you agree to store cookies on your computer or device, and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow sites to respond to you as an individual. The Website can also tailor its operations to your needs, likes, and dislikes by gathering and remembering information about your preferences.

This Website does not collect cookies.

Children's privacy

This Website is intended for use by a general audience and does not offer services to children. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform him or her that they cannot use this Website.

Analytics programs

This Website uses Google Analytics to collect information about you and your behaviors. If you would like to opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout/>.

Third-party websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

Questions

If you have any questions about this Privacy Policy, please contact us at info@pegasustr.org.